



Home, is always there with you, through the good times and the bad

Get the perfect home with **LANDSTARS 360**

家，风雨中的依托，成功时的冠冕

富诚地产公司 以人为本，助您建立理想家园

To every one of us, our home is our safest harbor, a place we cherish the most. As we all know, Canada is a country of immigrants. People of different religions and cultures gather here. For that, a home is even more significant in the eyes of a Canadian. Landstars 360 Realty Brokerage Inc. is a company with a skilled and experienced team of real estate agents, and their ultimate goal is to help customers find a house which they can call "Home".

家，对于每个人来说是最安全的避风港，也是在外打拼的游子们最思念的地方。众所周知，加拿大是个移民国家，有著来自世界各地不同族裔的移民。因此对于加拿大人而言，家就有著更加特殊的意义。

LANDSTARS 360 REALTY INC. BROKERAGE

富 誠 地 產 公 司



Customers are always our first priority

Conrad Leung is a real estate agent with Landstars 360. He was drawn to the company by its loyalty and honesty to customers.

One Saturday afternoon, a newly immigrated couple walked in to the office while Conrad was working. Often it is difficult for real estate agents to find time to accommodate these “walk-in” customers. Nonetheless, Conrad put his work aside and welcomed the couple. After understanding their situation and needs, Conrad gave them his professional opinion and advice on finding a suitable property. His sincere and caring attitude made them feel at ease and extremely welcomed. Following the initial meeting, Conrad continued with his great service by actively exploring and negotiating the perfect purchase of a house for the couple. Thanks to his hard work and dedication, the couple experienced a smooth transition period of their immigration, and is now living in a beautiful house of their own.



在安居置业的过程中，地产代理公司起着重要的作用。富诚地产公司，一家有著多年工作经验和专业团队的地产代理公司，致力于为客人营建一个温暖的家。

急客人所急 想客人所想

Conrad Leung是富诚地产公司的一名专业地产代理，入职之前，他已拥有多年的市场营销经验。富诚吸引他的加入，正是公司“以人为本”的理念。

记得那是一个周末的下午，Conrad正在公司加班，这时一对新移民夫妇走进来。通常对于这种没有预约的客人，地产代理们是很难安排时间接待的，但是看到他们期待的目光，Conrad放下手中的工作，详细地了解他们的现状，需求以及对未来的计划，利用他的专业知识为他们做了详细的分析并作出了合理可行的建议Conrad诚恳的态度和专业的讲解，不但赢得这对夫妇的信任，更让这对夫妇感受到亲人般的暖心，把作为新移民的紧张和焦虑也一扫而光。在随后的看房，购房等过程中，Conrad都给了他们无微不至的关怀和专业的照顾，如同对待自己的家人一样。如今这对夫妇在Conrad的帮助下已成功的走出了新移民的焦虑期，幸福地拥有了自己在多伦多的一个安乐窝。



Conrad describes himself as more of a life consultant than a real estate agent. Not only does Conrad fulfill his clients' housing needs, he also provides guidance and advice on everyday life issues that the clients may have. Here in Landstars 360, all agents are equally helpful and sincere to their clients as Conrad, making Landstars 360 a company that everyone can trust and rely on.

Landstars provides full support to its team

Conrad is happy to see that both his son and his son's girlfriend are working hard to join the Landstars 360 team. The company is full of experienced veterans who can guide youngsters along the way. The management team promotes and maintains a home-like atmosphere for all agents and staff, providing them with an environment for innovative ideas and creativity. It treasures their opinions and views, and believes they pave the way for the company's bright future.

Home, is everyone's safest harbor and shelter. The goal of every Landstars 360's member is to find all customers the house of their dreams.



售后服务更贴心

“我就是客人全面的生活顾问” Conrad用这样的话来形容自己的工作。事实上除了买卖租赁房屋，移民多年的Conrad还用自己生活上的经验帮助客人解决各种各样的日常问题。而在更广泛的专业知识方面，如财务，税务及法律等，公司亦为每一位地产代理提供专业的培训及支持。事实证明，这样的全面服务不但赢得了客人们的赞赏，同时公司及各代理的美名也被大家口口相传。

公司是员工最强大的后盾

最后Conrad欣慰的表示，他的儿子及其女友也正在考取地产代理牌，并将加入富诚地产。这是因为公司不仅支持经验丰富的资深员工，还全力扶持新生力量的加入。管理层为员工创造了”家”一般的工作环境，不断了解员工的所需所想，持续的开发新项目，拓展新思路，并通过商会等社会活动让大家接触各阶层及不同行业，开阔眼光，令大家有更自由更广阔的发展空间。

家，是每个人风雨中的依托，成功时的冠冕。帮助每一个人打造一个温暖幸福的家是富诚地产全体员工固守的理念和执著的追求！

The 30 years of Landstars — Challenge and Opportunity

Landstars 360 Realty Brokerage Inc. (known as Landstars Realty Inc. when it was created) was established in 1988 with only seven members to start with. Its talented founders strove to explore various opportunities for the company, making it grow fast. At its peak, Landstars attracted 170 sales representatives and supporting staff members.

In the early years, Landstars specialized in raising capital for property development, selling and managing properties. The economic recession starting in 1990 in North America gave a severe blow to the real estate market. Many renowned developers and real estate agencies of all sizes were eliminated by the frenzy. The property market was devastated, with people having negative equity everywhere.

Crisis creates opportunity. The transfer of sovereignty over Hong Kong in 1997 led to mass immigration in the '90s. Landstars saw this as a great opportunity. Teaming up with the equity capital from Hong Kong and Middle East, Landstars participated in building a series of Hong Kong style shopping plazas and commercial buildings along Highway 7 of Richmond Hill.

In the mid-'90s, Landstars joined the prestigious Century 21 Real Estate Franchise System. The company provided its sales representatives with professional training, detailed materials and information, plenty of image advertising and promotions, as well as efficient administrative support. With the company's full support, its team had won many awards presented by the Century 21 Real Estate.

In 2012, Landstars left Century 21 and renamed as Landstars 360. Its mission is to promote the company's strategic direction towards the Greater China, and act as a guide for property investors in Canada and China.



危机中的生机，富诚走来的三十年

富诚地产公司成立于1988年，由七位成员发展至高峰时代，公司有著一佰七十位营销和后勤工作人员共事。公司在创业初年是专业于集资，开发，销售和物业管理。

富诚开业年份正值北美1990大萧条开始，当时美加很多知名的开发商，大小的地产中介公司都受狂潮淘汰推倒。地产市道一片哀鸿，负资产比比皆是。有危有机！富诚掌握当时香港因九七回归问题的向外移民潮，在大多伦多北区列治文山七号公路处集合港资和中东的资金开发香港式商场，将当时的一带寥寥人口可数的地方建立成现年地价高昂的国际华埠。

九十年代中富诚双线发展，加入加拿大廿一世纪地产连锁集团。以专业训练，详尽资讯，形象广告推广和高效的行政作出对旗下营销团队的支援。因而在廿一世纪集团内屡获殊荣！

在2012年，富诚作公司结构重组，改名富诚360以推动面向大中华的公司战略方向，作为加中两地的地产投资人的引路者。

